



# GMT MONTHLY MEMBERSHIP PROGRESS REPORT

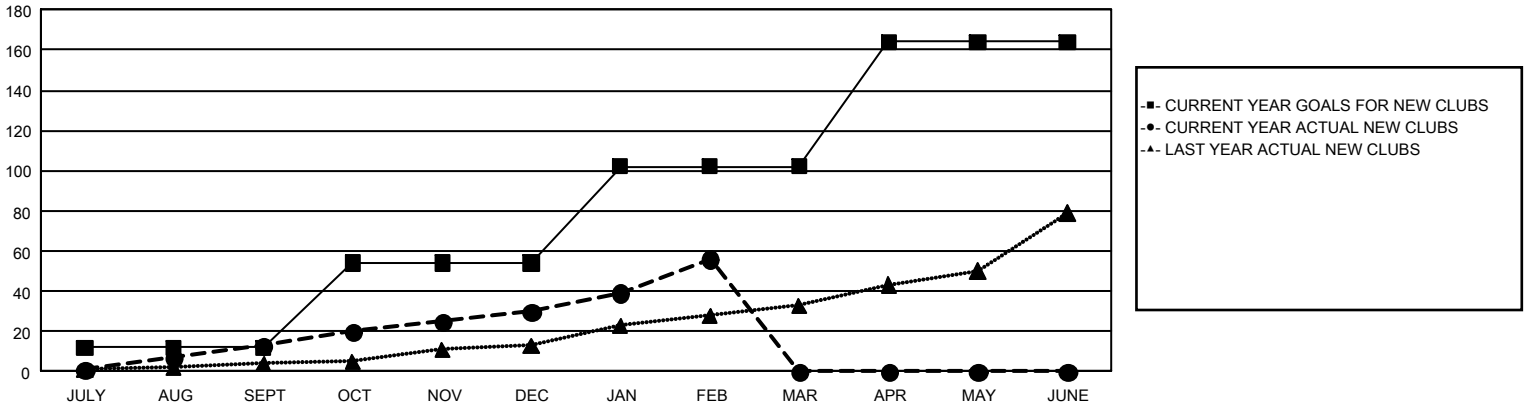
## GAT Constitutional Area 4

Results as of: 2/29/2024

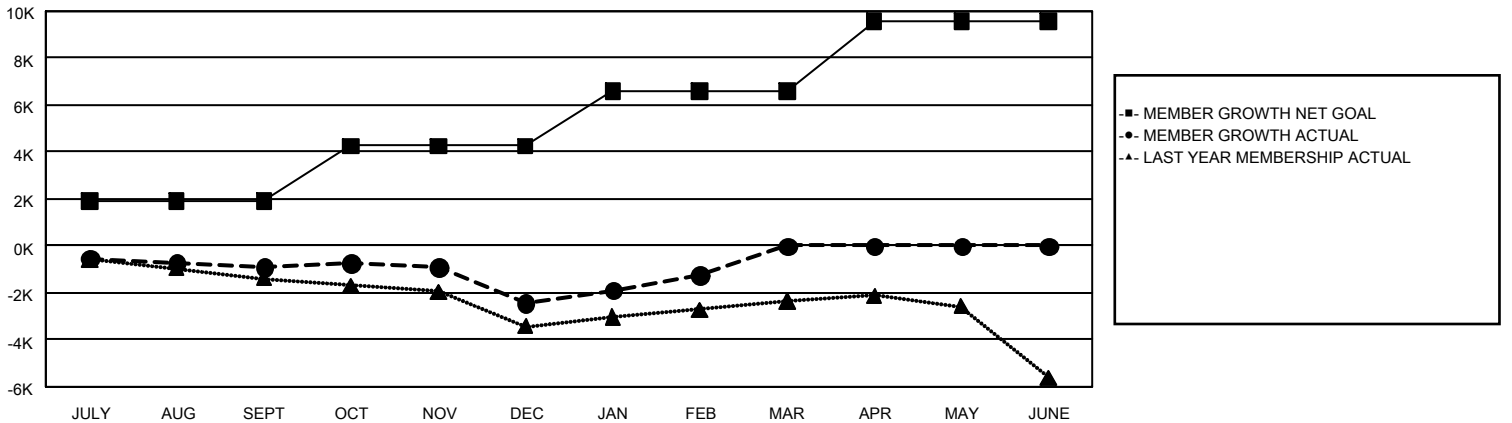
REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

Clubs				Members			
RESULTS FOR 2023-2024				RESULTS FOR 2023-2024			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	12	13	56	JULY/AUG/SEPT	1,904	3,462	3,882
OCT/NOV/DEC	42	17	44	OCT/NOV/DEC	2,360	4,279	5,372
JAN/FEB/MAR	48	26	25	JAN/FEB/MAR	2,330	3,942	2,408
APR/MAY/JUNE	62	0	0	APR/MAY/JUNE	2,988	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 125	4,192 CLUBS OF 8,910 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	164,723 (74.37%)
DECEASED	1,575	FEMALE	56,737 (25.62%)
CLUB CANCELLED	529	TOTAL FAMILY UNIT MEMBERS 11,241	
OTHER	9,555	FAMILY MEMBERS PAYING HALF DUES 5,788	
TOTAL	11,659		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)